



Forest City Merchants Association 2011 Member application

meets second Tuesday of each month
108 E. Main Street across from the fountain
8:00 – AM – 9:00 AM
Join us!!

Please return your completed application and include the \$30 membership fee to the:

**Forest City Merchants Association
PO Box 1468
Forest City, NC 28043**

Company Name: _____

Contact person: _____

Mailing address: _____

Location (if different): _____

Phone: _____ fax: _____ e-mail: _____

Website address (if applicable): _____

Type of business: _____

How many years has your company been in operation? _____

The Merchants Association is volunteer-driven and welcomes all businesses in the greater Forest City area to be a part of our work.

Please indicate any area of our work that you have a particular interest in during 2011:

Forest City Antique & Arts Show (April 16)

Car Show (August 19-20)

Halloween/Trick or Treat Events (Oct. 28)

Christmas Parade (Nov. 27)

Carriage Rides (Dec. 3,10,17)

Membership drive and business recruitment

General promotional events/sidewalk sales

Marketing and networking your business through blogs, Facebook, Twitter, You-Tube

Cooperative marketing program with businesses in the 3 towns (Forest City, Spindale, and Rutherfordton) to encourage our county residents to “shop at home” (over \$327 million is spent annually outside the county on goods and services)

Economic development strategic plan and Forest City image development as a commercial hub

Other _____

Please check if applicable to you:

Best way to contact you about the meetings: e-mail phone mail fax

I am unable to attend the Forest City Merchants Association meetings but would like to receive minutes of each meeting.

**Kelly Dale, President phone: 828/447-0001 email: kelly@forestcitymerchants.com
Post Office Box 1468 Forest City, North Carolina 28043
www.forestcitymerchants.com**